**NAME**: ZOHO

**CLIENT**: KLM

**BUSINESS OF CLIENT**: KLM is the fashion mall. It is a cloth selling company which manufacture’s they own brand .also sell other type of brands in their stores. Now KLM shopping malls all are in metropolitan cities, there are interested to expand their business in tire 2 and tire 3,inorder to expand their business they need some order tracking system so they need software to improve business ,KLM will approach the ZOHO company they provide the software that KLM needs.

FEACTURES:

1. COMPAIGNS

2. LEADS

3. ACCOUNTS

4. CONTACTS

5. POTENTIALS

6. VENDOR

7. PRODUCTS

8. PRICE BOOKS

9. .PURCHASE ORDERS

10. QUOTES

11. SALES ORDERS

12. INVIOCES

13. CASES

14. SOLUTION

**FLOW :**

Advertise our Business to improve our business we are conducting a Banner advertise, Due to advertise we are required where we kept the banners in the city and select the main areas in city and due to advertise we required 20 banners in the city it will cost around 10000 due to this add 1500 people are see the banner add in the city, in that 1500 people 800 only visit the KLM store 800 in this 250 people only purchase the cloths in this process our ZOHO company will provide the software we are proving the modules like store the date which are conducting in feature also we use this type of campaign methods we are creating campaign module and also creating account of customers and we can store the data of customer in feature we are interact in customers to improve our sales